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www.linkedin.com/in/noneandone

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OBJECTIVE

To continue to design and develop rich and engaging interactive experiences across platforms. With a background in web, video, sound, and touchscreen design, I am driven to innovate, ensure broader outreach, achieve clarity in communication, and design for usability, purpose and impact.

APPLICATIONS

Photoshop
Illustrator
Flash
Dreamweaver
In Design
Fireworks
Final Cut Studio
After Effects
Swift 3D
Premier
Live
Max MSP
Processing

DEVELOPMENT

HTML
CSS
JSP
javascript
Actionscript 2/3
CMS

EXPERIENCE

Art Director (User Experience Design)

Zoomsystems, San Francisco, CA (2007 - present)

www.zoomsystems.com

Oversee design and development of GUIs for branded ZoomShops. Design and develop visual designs of interfaces, Flash modules, video content, animations, and eCenter network support application. Responsible for maintaining ZoomSystems visual identity across concepts, GUI standards, interaction design, usability studies, field research, and designing and developing new features to enhance the customer experience.

Creative Director

NextAid, Los Angeles, CA (2007-2008)

www.nextaid.org

Pro bono management of website and support of creative team in designing collateral for events and other fundraising opportunities. Designed and developed event campaigns including micro-sites and HTML emails.

Designer

Virilion (formerly Mindshare Interactive), Washington, DC (2006)

www.virilion.com

Designed and developed websites and campaigns. Creative support in various projects across platforms using CSS, Flash, video, and animation. Maintained sites and designed and developed ads for multiple clients.

Web Designer/Developer

Association of American Medical Colleges, Washington, DC (2005 - 2006)

www.aamc.org

Designed, developed, and implemented multiple client sites including the American Medical College Application Service (AMCAS) and the Medical College Admission Test (MCAT). Maintained client relations, website updates, HTML emails, and application of visual identity.

Designer/Consultant

National Science Foundation, Washington, DC (2004)

www.nsf.gov/news/special_reports

On-site designer for Cosgrove Communications. Designed and developed Flash cover pages for the NSF Special Reports and other graphic design projects. Consulted on development of various sections of nsf.gov and assisted in site conversion between HTML and JSP.

EDUCATION

MFA Design - concentration in Interactivity

California College of the Arts, San Francisco, CA (2009-2011)

BA Visual Arts - concentration in Graphic Design

University of Maryland Baltimore County, Baltimore, MD (1999-2003)

references available upon request